

VALORISATION OF INTELLECTUAL PROPERTY

Friday 4 July 2008

Venue: Hotel Bloom, Rue Royale 250, Brussels

Workshop description:

During the workshop all aspects of IP Valorisation will be reviewed from various perspectives. Discussion includes the management, transfer and exploitation of intellectual property and the value put on it by investors.

Target audience:

The workshop is designated for professional practitioners who are active in the management, transfer and exploitation of intellectual property.

Course materials

Copies of presentation materials will be made available.

Practical details:

Date and time: Friday 4th July from 9.30 to 17.00

Venue: Hotel Bloom, Rue Royale 250 Brussels

Cost: € 275 for ProTon Europe members and € 375 for non-members, plus 21% VAT (Belgium) Fees include lunch, morning and (late) afternoon refreshments and workshop materials.

Places: Places are limited to 50 and preference will be given to members of ProTon Europe.

Registration: On-line registration is available via
http://www.surveymonkey.com/s.aspx?sm=IKItPL2_2f1sThLkVt00G13Q_3d_3dxxxxxx

Accommodation: Hotel Bloom offers a special rate for all attendants.
Please contact secretariat@protoneurope.org to enquire.

Payment: Upon registration, an invoice will be sent with instructions for payment by bank transfer or credit card. Fees are due before the start of the workshop.

Deadline for registrations: 25 June 2008

ProTon Europe is the pan-European network of Knowledge Transfer Offices and companies affiliated to universities and other Public Research Organisations

Programme

9.30	Registration and Coffee
10.00 – 10.10	Introduction Pat Frain – Chair, ProTon Europe, Brussels
10.10 – 10.40	IP Valorisation in the Perspective of European Government Denis Dambois – DG Research, Brussels
10.40 – 11.10	Legal aspects of Valorisation of IP from Public Research Geraldine Barry – Joint Research Centre, Brussels
11.10 – 11:30	Coffee break
11.30 – 12.00	IP Valorisation from Space-based technologies <i>Aude de Clercq – ESA TTP, Noordwijk</i>
12.00 – 12.30	IP Valorisation in the Perspective of International Business <i>Peter Heydebreck – MORE Invest GmbH, Karlsruhe</i>
12.30 – 13.00	Technology Evaluation in Companies and Sectors Guido von Scheffer - IPB IP Bewertungs AG
13.00 – 14.00	Sandwich lunch
14.00 – 15.30	IP Valorisation Role Play by Moderators Workshop involves of R&D-directors and commercial companies Moderated by Science & Business, Ede
15.30 – 16.00	Tea Break
16.00 – 16.50	Panel Discussion led by Mirjam Leloux Denis Dambois – DG Research Geraldine Barry – Joint Research Center, Brussels Peter Heydebreck – MORE Invest GmbH, Karlsruhe Jaap Kampinga – Oakes, Lyman & Co. Limited, London
16.50 – 17.00	Wrap-up and Closure Chair, ProTon Europe